DETROIT STEEL - When Chrome Was King
When Detroit Was In It's Full Glory

1956 Ford Thunderbird

1957 Chevrolet Bel Air Convertible
1956 Ford Fairlane Victoria

1958 Cadillac Series 62 Sedan
1960 Lincoln Continental Mark V Four Door Landau

1957 Buick Roadmaster 2 Door Hardtop
1957 Lincoln Premiere four-door Landau

1959 Buick 2 Door Convertible
Ford lost $350 million ($1.55 billion in 2009 dollars) on the Edsel venture.
1958 De Soto

the exciting look and feel of the future

Fireflite · Firedome · Firesweep
1958 Dodge Custom Sierra

Make a Date with the "88"
LOWEST-PRICED "ROCKET"-HYDRA-MATIC CAR

1949 Oldsmobile 88

FUTURAMIC

OLDSMOBILE

POWER PACKAGE FOR PLUS PERFORMANCE—"ROCKET" ENGINE AND HYDRA-MATIC DRIVE!
1959 Ford Thunderbird Convertible

1949 Kaiser Virginian
1960 Imperial Crown Convertible

1953 Studebaker Commander
1960 Chevrolet Impala Four Door Hardtop

1959 Mercury Four Door Hardtop
1955 Oldsmobile Super 88 Two-Door Sedan

1957 Mercury Turnpike Cruiser
1960 De Soto Fireflite

Corvair by Chevrolet
The prestige car in its class

1960 Chevrolet Corvair
1957 Cadillac Eldorado Biarritz

1960 Mercury Colony Park Country Cruiser
1956 Cadillac Series 62 Coupe de Ville

1957 Dodge Royal Lancer
1960 Dodge Polara Matador

1956 Chevrolet Bel Air Convertible
1950 Studebaker Starlight

What a trip down memory lane!